



HOUGHTON-LE-SPRING GOLF CLUB

CLUB ANNOUNCEMENT

HLSGC OFFICIAL CLUB STATEMENT : CLUB PROFESSIONAL

Members are informed that at a meeting held on the 30th October 2019 the committee of Houghton le Spring Golf Club took the difficult decision to terminate the contract of the club's professional, Bradley Rowntree. Bradley will serve a period of notice before officially leaving the club on the 5th February 2020.

Houghton le Spring Golf Club over many years have been fortunate to benefit from a loyal and stable membership which is currently bucking the trend of falling golf club membership numbers, and sadly some golf club closures. In today's increasingly competitive market the committee of Houghton le Spring Golf Club are committed to ensure our strong and stable position is maintained.

Therefore, the committee in 2019 agreed to undertake a 'root and branch' review of all areas of the club's business strategy and structure with the intent of increasing income while cutting costs to strengthen our sustainability and long-term future.

While continuing and not exhaustive, the review has looked at:

- All existing third-party contract arrangements;
- Existing staffing structures;
- Membership fee cost structure;
- New and existing sponsorship arrangements/opportunities;
- Material and service costs;

As a result, savings have already been made in areas including staffing costs, cleaning costs, course materials and equipment costs. While these actions are having a positive effect on the club's financial position the club have had to take the difficult and further step of terminating the contract of the club professional which the club can no longer afford.

The committee will now consider viable alternatives on a service model to replace the current professional and retail structure to satisfy both the needs of the members and the long-term financial aims of the club.

Finally, the committee would like to thank Bradley for his contribution during his time here and wish him every success in the future.

HLSGC Committee